

GRAND BEND Speedway

SINCE 1996

& GO KART CENTRE



2026

LIVE
STREAMING

1/4 MILE
ASPHALT TRI-OVAL



Racing SERIES

GET NOTICED WITH OUR



ADVERTISING OPPORTUNITIES

www.grandbendspeedway.ca

GRAND BEND, ONTARIO CANADA



19,200+ Visitors



6,700+ Followers



24,300+ Attendance (2025)



2026



OUR RACE DIVISIONS



Youth Micro Sprint



Kid Stock



Mini Truck



Outlaw Micro Sprint



Pro Sprint



Four Cylinder Compact



Late Model



V8 Sprint Car





2026

GET NOTICED WITH OUR

ADVERTISING OPPORTUNITIES

Starter Package **\$500**

✓	Logo on our Website
✓	1@ 2'x8' Sign at the Track <i>(supplied at your cost)</i> - Track side or in Diner/Go Kart corral

Qualifier Package **call for pricing**

✓	Logo on our Website
✓	1@ 4'x8' Sign at the Track <i>(supplied at your cost)</i> - Track side or in Diner/Go Kart corral
✓	Sponsor mention during all 14 race nights
✓	Sponsor mention with logo during all 14 live stream events <i>(view free on Facebook, YouTube & Rogers TV)</i>

Contender Package **call for pricing**

✓	Featured Logo on our Website
✓	1@ 4'x8' Sign at the Track <i>(supplied at your cost)</i> - Track side or in Diner/Go Kart corral
✓	Sponsor scripts (2) during all 14 race nights
✓	Sponsor scripts (2) with logo during all 14 live stream events <i>(view free on Facebook, YouTube & Rogers TV)</i>
✓	1 Featured Night of Competition
✓	<i>(i.e. Saturday Racing Presented by Your Company Name)</i>

Season Championship Packages **\$ Price per Division**

✓	Spotlight Logo on our Website
✓	2@ 4'x8' Signs at the Track <i>(supplied at your cost)</i> -Both: Track side & in Diner/Go Kart corral
✓	Sponsor scripts (2) and 30 second commercials (2) during all Live Stream Events
✓	Season Championship naming rights for (1) Division <i>(i.e. "Brand X" V8 SPRINT CARS)</i>
✓	Assists with Driver Payouts and Awards for Sponsored Division

call for pricing	Youth Micro Sprint _____	12 race season
	Kid Stock _____	12 race season
	Mini Truck _____	12 race season
	Outlaw Micro Sprint _____	12 race season
	Pro Sprint _____	12 race season
	Four Cylinder Compact _____	12 race season
	Late Model _____	7 race season
V8 Sprint Car _____	7 race season	

Touring Series Sponsor Package **call for pricing/night**

✓	Logo on our Website
✓	Sponsor scripts (2) with logo during live stream event <i>(view free on Facebook, YouTube & Rogers TV)</i>
✓	Sponsor mentions during race night and Branding on Awards
✓	Assists with Driver Payouts and Awards for Sponsored Touring Division



2026



Specialty **ADVERTISING OPPORTUNITIES**

Live Online Broadcast & Cable TV Re-Broadcast Package *call for pricing*

✓	Spotlight Branding Logo on our Website
✓	2@ 8'x16' Signs at the Track <i>(supplied at your cost)</i> -Both: Track side & in Diner/Go Kart corral
✓	Full "Presented By" representation during all 14 race nights with multiple 30 second commercial spots throughout our live online broadcasts and Rogers TV re-broadcasts

"Victory Lane" Branding *call for pricing*

✓	Spotlight Logo on our Website
✓	VICTORY LANE branding on the Track <i>(supplied at your cost)</i>
✓	Full "Presented By" for each feature race win representation during all 14 race nights. Prime Visibility as each division run double features & include live broadcast interviews

Live Broadcast "Video Replay" Branding *call for pricing*

✓	Spotlight Logo on our Website
✓	1@ 8'x16' Sign at the Track <i>(supplied at your cost)</i> - Track side & in Diner/Go Kart corral
✓	Full "Presented By" each video reply representation during all 14 race nights with (2) 30 second commercial spots during our live online broadcasts & Rogers TV re-broadcasts

On Track "Clean Up" Crew Branding *call for pricing*

✓	Spotlight Logo on our Website
✓	Tow Trucks, Track Vehicles & Crew Uniform branding <i>(supplied at your cost)</i>
✓	Full "Presented By" during each caution flag for accidents, spins and track clean up during all 14 race nights with

"Caution Flag" Branding *call for pricing*

✓	Spotlight Logo on our Website
✓	1@ 2'x8' Sign at the Track <i>(supplied at your cost)</i>
✓	Full "Presented By" for every caution flag representation during all 14 race nights

"Start/Restart Line" Branding *call for pricing*

✓	Spotlight Logo on our Website
✓	1@ 4'x8' Sign at the Track <i>(supplied at your cost)</i> At Restart Line area
✓	Full "Presented By" representation during each race start/restart on all 14 race nights



2026

Specialty **ADVERTISING OPPORTUNITIES**

“Full Content” Apparel, Vehicles & Employee Uniforms Branding *call for pricing*

✓	Featured Spotlight Logo on our Website
✓	Prime Representation on all printed content, track signage & advertising, fan apparel, track vehicles & employee uniforms (<i>branding supplied at your cost</i>)
✓	Full Branding & Representation during all 14 race nights plus all daily Go Karting Experiences throughout the season

Race Car Contingency Sticker Package *call for pricing*

✓	Logo on our Website
✓	1@ 2x8 Sign at the Track (<i>supplied at your cost</i>)
✓	Contingency Stickers (<i>supplied at your cost</i>) to promote your product or services throughout one or all of our race divisions showcasing your company

Product Give Away Package *call for pricing*

✓	Logo on our Website
✓	To Distribute and Promote your product of choice throughout our race night event with
✓	(1) supplied staff and adequate area for showcasing your company

Fan Zone Commercial Booth Space *\$50/night*

✓	An outdoor flea market style area For Awareness, Distribution and Promotion of your companies' products and/or services throughout our race night event in our walkthrough fan zone area in a 10'x10'showcase site located between our Food Court & seating area
	*Electrical Power and extra space have additional cost (upon availability)



2026



ADVERTISING OPPORTUNITIES

Terms of Agreement

DATE: _____

BETWEEN: _____ GRAND BEND SPEEDWAY AND GO KART CENTRE

(SPONSOR)

Grand Bend Speedway & Go Kart Centre agrees to grant the sponsor the following sponsorship rights as per enclosed sponsorship package:

It is agreed that at the time of renegotiation, Grand Bend Speedway & Go Kart Centre will automatically invite the sponsor to renegotiate the agreement.

The sponsorship will be for the period of _____ to _____

The sponsor agrees to provide all parts of the agreed contract.

Grand Bend Speedway & Go Kart Centre agrees to provide the sponsor in the form of all parts of the agreed contract.

Where one party is unable to carry out its obligations under this agreement due to circumstances beyond its control or which it could not have prevented, those obligations are suspended whilst those circumstances continue, provided the other party is notified and the first party uses its best endeavours to overcome the circumstances preventing its obligations from being carried out.

The terms and condition of this agreement shall not be disclosed to any third parties without the prior written consent of both parties.

The rights of either party under this agreement shall not be transferable or assignable either in whole or part.

SPONSORSHIP AGREEMENT

Sub Total

hst

Total

Thank-you!

SIGNED:

THE SPONSOR

GRAND BEND SPEEDWAY & GO KART CENTRE

TITLE

TITLE

DATE

DATE



2026

SATURDAY NIGHTS

8pm



Stock Car Racing

June 6	31st Season Opener - Home Track & V8 Sprint Car
June 13	School's Out Special - Home Track & Late Model
June 20	Father's Appreciation Night - Home Track & V8 Sprint Car
June 27	Celebrate Canada's 159th Birthday - Home Track & Late Model
July 4	V8 Sprint Car & Special Event TBD
July 11	Kid's Night - Home Track & Late Model
July 18	Mid Season Championship's Night - Home Track & V8 Sprint Car
July 25	7th Annual Jared Doxtator Memorial - Home Track & Late Model
Aug 1	Civic Holiday Spectacular - Home Track & V8 Sprint Car vs Tri State Sprint Series
Aug 2	(SUNDAY 8pm - Rain Date for August 1st)
Aug 8	Late Model & Special Event TBD
Aug 15	Sponsors Night - Home Track & V8 Sprint Car
Aug 22	4th Annual Brad Clarke Memorial Night - Home Track & Late Model
Aug 29	Back to School Bash - Home Track & V8 Sprint Car Championship Night
Sept 5	2026 GBS Championship Night - Home Track & Late Model

**Youth Micro Sprint • Kid Stock • Mini Truck • Outlaw Micro Sprint • Pro Sprint
Four Cylinder Compact • Late Model • V8 Sprint Car**

RESERVE TICKETS ONLINE WWW.GRANDBENDSPEEDWAY.CA 519-369-6969



2026
Excitement!



GO KART CENTRE

1/4 MILE
ASPHALT TRI-OVAL
Racing Experience



Safety & Training Session
Go Kart Drivers Meeting
Learn the Racing Flags.
Safety Protocol.
Pit & Track Procedure.
Gas, Brake & Steering



ADMISSION

Ages 13+ **PRO KART**
\$30.00 **Racing Experience**
*Min Height: 4'5" / 137 cm
*Max Speed: 45 km/h
- Includes Safety Session
*THE ABOVE IS SET BY TSSA & INSURANCE REGULATIONS

Ages 5+ **JR KART**
\$30.00 **Racing Experience**
*Min Height: 4' / 122 cm
*Max Speed: 16 km/h
- Includes Training Session
*THE ABOVE IS SET BY TSSA & INSURANCE REGULATIONS

2 Seater Kart (child with an adult available)

FAMILY FUN!



GRAND BEND
Speedway
& GO KART CENTRE
ENTER AT 2ND LANEWAY
519-369-6969



70114D GRAND BEND LINE - Hwy 81, PARKHILL, ON N0M2K0

Race You to the Beach

www.grandbendspeedway.ca

Purchase Go Kart Tickets
Purchase Event Tickets
Make a Reservation
BOOK NOW ONLINE

FAN ZONE
PIT SIDE SPEEDWAY CORRAL

CAMPING
WASHROOMS, FOOD & DRINK